## **ORDER**

Orders	Order / Rev:	104467		
	Alt Order #:	06832884		FIF
	Product Desc:	DSCC IE		HD
	Estimate:	1407		KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/19/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Senatorial Campaign Com		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	136	\$108,375.00	\$92,118.75

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	136	\$108,375.00	\$92,118.75	0.00
Totals	136	\$108,375.00	\$92,118.75	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	33%	\$108,375.00
Market	100%	\$328,409.09

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$95,238.64
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$59,113.64
KTUD	1%	\$3,284.09
KVVU	17%	\$55,829.55
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$6,568.18

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	10/30/12	11/02/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeU	p w/Wagners								
		NEWS												
		Start	Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	W	eek: 10/2	9/12	11/04/12	-TWTF	4	\$450.00	0.00						

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Order / Rev: 104467 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832884 Product Desc: DSCC IE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/1	2 11/02/12	M-F 5-6a WakeUp	M@sW/w q	5-6a	-	TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
NEWS			M-F 5-6a WakeU	p w/Wagners									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 10/		11/04/12	-TWTF	4	\$450.00	0.0	-						
E 2 KSNV	11/05/1	2 11/06/12	M-F 5-6a WakeUp	ow/Wa@M	5-6a	М	Т	:30	2	\$450.001	0.00 NM	2	\$900.00
			M-F 5-6a WakeU	p w/Wagners									
NEWS	rt Doto	End Data	Mookdovo	Cnoto ///ook	Doto	Dotina	_						
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.0	=						
E 3 KSNV			Wake Up Early w		430a-5a			:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early W	_						<b>4</b>			<b>V</b> =00.00
NEWS													
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating	-						
Week: 11/		11/11/12	Wake Up Early w	/ Wear@M	\$200.00 430a-5a	0.0	U TWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
E 4 KSINV	10/30/1	2 11/04/12	Wake Up Early W	_	430a-5a	-	IWI5	.30	4	\$200.00 I	U.UU INIVI	4	\$600.00
NEWS			Trans op Lany	ragnoro									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 10/		11/04/12	-TWTS	4	\$200.00	0.0	0						
E 5 KSNV	10/30/1	2 11/02/12	M-F 6-7a WakeUp		6-7a		TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS			M-F 6-7a WakeU	p w/vvagners									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		11/04/12	-TWTF	4	\$700.00	0.0	=						
E 6 KSNV	11/05/1	2 11/06/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	M	Т	:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWO			M-F 6-7a WakeU	p w/Wagners									
NEWS	rt Doto	End Data	Mookdovo	Spoto/Mook	Poto	Potino							
<u>اد .</u> /Week: 11	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.0	=						
E 7 KSNV			Today Show	CM	658a-9am		T	:30	2	\$900.001	0.00 NM	2	\$1,800.00
			Today Show										
TODAY													
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.0	=						
E 8 KSNV			Today Show	CM	658a-9am		TWTF	:30	4	\$900.001	0.00 NM	3	\$2,700.00
L O KONV	10/30/1	2 11/02/12	Today Show	Olvi	ooda Jam			.50	7	ψ300.001	0.00 14101	3	Ψ2,700.00
TODAY	•		,										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 10/		11/04/12	-TWTF	4 Stori	\$900.00	0.0		eekdays	Lon	ath Boto	Dta Tuno		
	Date Ra	<u>inge</u> 2-11/04/12 T	escription oday Show		t/End Time a-9am			<u>eekuays</u> FWThF	<u>Len</u>	<u>9111                                  </u>	Rtg Type		
	edited	,,	cuay chen							.00 (\$000.00	,		
[CF	REDIT-RI	EFUND]											
E 9 KSNV	11/03/1	2 11/03/12	News 3 Sunrise -		6a-7a	-	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
NEWS			News 3 Sunrise S	SATURDAY									
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	,						
Week: 10/		11/04/12	S-	<u> </u>	\$375.00	0.0	-						
			Saturday Today	CM	7a-9am	_	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
			Saturday Today										
SAT TO						<b>5</b>							
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 2	Rate	Rating 0.0	=						
			News 3 Sunrise -		\$625.00 6a-7a		S	:30	1	\$375.001	0.00 NM	1	\$375.00
	. 1,07,1	1/0-7/12	News 3 Sunrise S		Ju 7 u		3	.00	•	ψο. σ.σσ ι	5.55 THIVE	'	ψοι σ.σσ
NEWS													
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/		11/04/12	S	1	\$375.00	0.0				Φ <b>7</b> 500	0.00		<b>^</b>
E 12 KSNV	11/04/1	2 11/04/12	Sunday Today	CM	7a-8am	-	S	:30	1	\$750.001	0.00 NM	1	\$750.00
			Sunday Today										

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Order / Rev: 104467 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832884 Product Desc: DSCC IE KSNV

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$750.00	Rating 0.00					
E 13 KSNV 11/04/12 11/04/12	Meet the Press CM Meet the Press	8a-9am	S	:30 1	\$3,000.001	0.00 NM	1	\$3,000.00
MTP Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12	S 1	\$3,000.00	0.00					
E 14 KSNV 11/04/12 11/04/12 NEWS	News 3 Today Wknd CM News 3 Today	9a-930am	S	:30 1	\$500.001	0.00 NM	1	\$500.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
E 15 KSNV 11/04/12 11/04/12		9:30a-10a	S	:30 1	\$600.001	0.00 NM	1	\$600.00
СМ	Chris Matthews SUN 9:30am							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	S 1	\$600.00	0.00				_	
E 16 KSNV 11/05/12 11/06/12 TODAY II	M-F Today Show II 3rd HCM M-F Today Show II	9-10a	MT	:30 2	2 \$425.001	0.00 NM	2	\$850.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	MT 2	\$425.00	0.00					•
E 17 KSNV 10/30/12 11/02/12	M-F Today Show II 3rd HCM M-F Today Show II	9-10a	-TWTF	:30 4	\$425.001	0.00 NM	4	\$1,700.00
TODAY II Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	-TWTF 4	\$425.00	0.00					
E 18 KSNV 10/30/12 11/02/12	M-F Today Show III 4th <b>6</b> M Today 4th Hour	10am-11am	-TWTF	:30 4	\$325.001	0.00 NM	4	\$1,300.00
TODAY III Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	-TWTF 4	\$325.00	0.00					
E 19 KSNV 11/05/12 11/06/12	M-F Today Show III 4th <b>6</b> M Today 4th Hour	10am-11am	MT	:30 2	2 \$325.001	0.00 NM	2	\$650.00
TODAY III Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	MT 2	\$325.00	0.00					
E 20 KSNV 11/05/12 11/06/12	Rachael Ray CM Rachael Ray	11am-12pm	MT	:30 2	2 \$325.001	0.00 NM	2	\$650.00
RR <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	MT 2	\$325.00	0.00					
E 21 KSNV 10/30/12 11/02/12	Rachael Ray CM Rachael Ray	11am-12pm	-TWTF	:30 4	\$325.001	0.00 NM	4	\$1,300.00
RR <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12	-TWTF 4	\$325.00	0.00					
E 22 KSNV 10/30/12 11/02/12	Noon News CM	12-1230pm	-TWTF	:30 4	\$425.001	0.00 NM	4	\$1,700.00
NEWS		_						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week -TWTF 4	Rate \$425.00	Rating 0.00					
E 23 KSNV 11/05/12 11/06/12	Noon News CM Noon News	12-1230pm	MT	:30 2	2 \$425.001	0.00 NM	2	\$850.00
NEWS Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 11/05/12 11/11/12	MT 2	\$425.00	0.00					
E 24 KSNV 11/05/12 11/06/12	• .	1230-1p	MT	:30 2	\$325.001	0.00 NM	2	\$650.00
AGENDA	The Agenda 1230pm							

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Order / Rev: 104467 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832884 Product Desc: DSCC IE KSNV

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 24 KSNV 11/05/12 11/06/12	0 1	1230-1p	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
AGENDA	The Agenda 1230pm								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12	MT 2	\$325.00	0.00						
E 25 KSNV 10/30/12 11/02/12	0 1	1230-1p	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
AGENDA	The Agenda 1230pm								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	-TWTF 4	\$325.00	0.00						
E 26 KSNV 10/30/12 11/02/12	.,	1258p-2pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
DAYS	Days of our Lives								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12 11/04/12	-TWTF 4	ψ.20.00	0.00						
E 27 KSNV 11/05/12 11/05/12	2 Days of our Lives CM Days of our Lives	1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS	Days of our Lives								
Start Date End Date			Rating						
Week: 11/05/12 11/11/12	M 1	\$425.00	0.00			<b>#</b> 005.004	0.00.104		<b>#</b> 005.00
E 28 KSNV 11/05/12 11/05/12	2 The Doctors CM The Doctors	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DRS	The Boolers								
Start Date End Date			Rating						
Week: 11/05/12 11/11/12	M 1	\$325.00	0.00	.20		Ф20E 004	0.00 NIM	4	£4.200.00
E 29 KSNV 10/30/12 11/02/12	2 The Doctors CM The Doctors	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS	200.0.0								
Start Date End Date			Rating						
Week: 10/29/12 11/04/12 E 30 KSNV 10/30/12 11/02/12	-TWTF 4 2 Dr. Phil CM	\$325.00 3-4p	0.00 -TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
L 30 K3NV 10/30/12 11/02/12	Dr Phil	3-4p	-1W1F	.30	4	φ430.00 i	U.UU INIVI	4	φ1,000.00
PHIL									
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week -TWTF 4		Rating 0.00						
E 31 KSNV 11/05/12 11/05/12		3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
_ = 1.0.11 1.700, 1_ 1.700, 1_	Dr Phil	۷.۴		.00	•	ψσσσσ.	0.00		ψ.00.00
PHIL		<b>.</b> .	5						
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> <u>Spots/Week</u> M 1	<u>Rate</u> \$450.00	Rating 0.00						
E 32 KSNV 11/05/12 11/05/12		4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
	4PM NEWS (1 hour)	(4:00 PM-4:3	80 PM)						
NEWS	\Magaladava Crata \Magala	Data	Dation						
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	<u>Weekdays</u> <u>Spots/Week</u> M 1	. —	Rating 0.00						
E 33 KSNV 10/30/12 11/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	-TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWO	4PM NEWS (1 hour)	(4:00 PM-4:3	80 PM)						
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	-TWTF 4		0.00						
E 34 KSNV 10/30/12 11/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	-TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWC	4PM NEWS (1 hour)	(4:30 PM-5:0	00 PM)						
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	-TWTF 4	. —	0.00						
E 35 KSNV 11/05/12 11/05/12		4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	4PM NEWS (1 hour)	(4:30 PM-5:0	00 PM)						
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12	M 1	\$725.00	0.00						
E 36 KSNV 11/05/12 11/05/12	2 CM	5-630p	M	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00

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Order / Rev: 104467 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832884 Product Desc: DSCC IE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	s Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News								_
NEWS											
<u>Sta</u> Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 37 KSNV			M-F Early News	CM	5-630p	-TWTF	: :30	8 \$1,200.001	0.00 NM	8	\$9,600.00
			M-F Early News					· ,			* - /
NEWS	D-4-	Fad Data	Maalada.	Casta (Maste	Data	Datina					
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 8	Rate \$1,200.00	Rating 0.00					
			Sa-Su Early News		5pm-630pm		·S- :30	2 \$675.001	0.00 NM	1	\$675.00
NEWS			Sa-Su Early New	S							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	29/12	11/04/12	S-	2	\$675.00	0.00					
	Date Ra	-	lescription Sa-Su Early News		t/End Time -630pm		<u>Weekdays</u> Sa-		Rtg Type		
	10/29/1. edited	2-11/0 <del>4</del> /12 3	a-Su Early News	Эрт	-030pm		sa	30 <del>(φο/3.00</del>	9 0.00 14171		
[CF	REDIT-R	EFUND]									
E39 KSNV	11/05/1	2 11/05/12	M-F Jeop/Wheel	CM	630-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEP/WI	HEEL		M-F Jeopardy/WI	neel of Fortun	е						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M	1	<b>*</b> · , · · · · · · · · ·	0.00					<b>^-</b>
E 40 KSNV	10/30/1	2 11/02/12	M-F Jeop/Wheel M-F Jeopardy/Wl	CM heel of Fortun	630-730pm e	-TWTF	: :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEP/WI	HEEL		Сооралау, гг.								
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating 0.00					
			Ralston Reports	CM	\$1,300.00 730-758pm	-TWTF	: :30	4 \$900.001	0.00 NM	4	\$3,600.00
			Face to Face w/					***************************************			<b>4</b> -,
FACE	rt Date	End Date	Weekdays	Spots/Week	Poto	Rating					
Week: 10/		11/04/12	-TWTF	<u>30013/Week</u>	<u>Rate</u> \$900.00	0.00					
E 42 KSNV	11/05/1	2 11/05/12	Ralston Reports	CM	730-758pm	M	:30	1 \$900.001	0.00 NM	1	\$900.00
FACE			Face to Face w/	J.Ralston							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M	1	\$900.00	0.00					
E 43 KSNV	11/05/1	2 11/05/12	Mon PR 8-10p Monday Prime 8-	CM 10pm	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VO	DICE		Monday i fillie o-	ТОРІП							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M Mon PR 10-11p	CM	\$4,000.00 10-11pm	0.00 M	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
L 44 KONV	11/03/1	2 11/03/12	Monday Prime 10		10 Tipini	M	.50	1 ψ0,200.001	0.00 14101	•	ψ0,200.00
REVOL		E 15 :		0	5.	D ::					
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,200.00	Rating 0.00					
			Fri PR 9-10p	CM	9-10pm	F	: :30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM	ı		Friday Prime 9-10	0pm							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		11/04/12	F	1	\$2,600.00	0.00					
E46 KSNV	11/03/1	2 11/03/12	Sat PR 10-11p	CM	10-11pm		·S- :30	1 \$2,000.001	0.00 NM	2	\$5,200.00
L&O S\	/U		Saturday Prime 1	u-11pm							
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	29/12	11/04/12	S-	1	\$2,000.00	0.00			I		

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Order / Rev: 104467 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832884 Product Desc: DSCC IE KSNV

Ln Ch Start E	nd Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 46 KSNV 11/03/12 11	· · · · · · · · · · · · · · · · · · ·	CM	10-11pm	S-	:30	1 \$2,000.001	0.00 NM	2	\$5,200.00
L&O SVU	Saturday Prime 10-	11pm							
Start Date End		pots/Week	Rate	Rating					
	04/12S- Description		\$2,000.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
Spot Ch Date Range 1 KSNV 10/29/12-11/			1pm	_	Sa	:30 <del>(\$2,000.00)</del>			
See MG 46.2,46.									
ORDERED PRO 2 KSNV 10/29/12-11/0	GRAM DOES NOT AIR] OR 14/12 Sat PR 9-11n	DERED PI 9-11			Sa	:30 \$2,000.00	0.00 NM		
MG for 61.1,46.1	14/12 Sat 1 1t 9-11p	3-11	Ρ		Ja	.30 ψ2,000.00	O.OO INIVI		
3 KSNV 10/29/12-11/	04/12 Fri 10-11p	10-1	1pm	-	F	:30 \$3,200.00	0.00 NM		
MG for 61.1,46.1									
E 47 KSNV 11/04/12 11		CM	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SNF	NFL Football								
Start Date End		pots/Week	Rate	Rating					
	04/12S		\$10,000.00	0.00		1 01 000 001	0.00.104		<b>#</b> 4 <b>*** ***</b>
E 48 KSNV 11/04/12 11	/04/12 News 3 Live in Prime News 3 in Prime	e CM	7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS AFT NFL									
		pots/Week	Rate \$1,800.00	Rating					
	04/12S /05/12 M-F News 3 at Eleve		11pm-1135pn	0.00 n M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
	M-F News 3 at Elev		роор		.00	. \$1,200.00	0.00		Ψ.,=00.00
NEWS	Data Washdaya C	t- \\\ l.	Data	Datin					
	<u>Date</u> <u>Weekdays</u> <u>S</u> 1/12 M	pots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
	/02/12 M-F News 3 at Eleve		11pm-1135pn		:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS	M-F News 3 at Elev	en							
	Date Weekdays S	pots/Week	Rate	Rating					
Week: 10/29/12 11/0	04/12 -TWTF	4	\$1,200.00	0.00					
E 51 KSNV 11/03/12 11	/03/12 Sa-Su News 3 at Ele		11pm-1135pn	nS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS	Sa-Su News 3 at Ele	even							
		pots/Week	Rate	Rating					
	)4/12S-		\$1,100.00	0.00	.20	4	0.00 NIM	_	£4.400.00
E 52 KSNV 11/04/12 11	/04/12 Sa-Su News 3 at Ele Sa-Su News 3 at Ele		11pm-1135pn	nS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS									
	<u>Date</u> <u>Weekdays</u> <u>S</u> 04/12S	pots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
E 53 KSNV 10/30/12 11	-	CM	1135p-1237a		:30	4 \$500.001	0.00 NM	4	\$2,000.00
	Tonight Show					,			* /
TON SHOW	Data Waakdaya Si	noto/Mook	Poto	Dating					
-	<u>Date Weekdays S</u> 04/12 -TWTF	pots/Week 4	<u>Rate</u> \$500.00	Rating 0.00					
E 54 KSNV 11/05/12 11	_	СМ	1135p-1237a	M	:30	1 \$500.001	0.00 NM	1	\$500.00
TON SHOW	Tonight Show								
	Date Weekdays S	pots/Week	Rate	Rating					
	1/12 M	1	\$500.00	0.00					
E 55 KSNV 11/05/12 11	_	CM	1237a-136am	M	:30	1 \$250.001	0.00 NM	1	\$250.00
FALLON	Late Night w/Fallon								
Start Date End		pots/Week	<u>Rate</u>	Rating					
	1/12 M	1	\$250.00	0.00		4 0050 001	0.00.111		Φ4 000 05
E 56 KSNV 10/30/12 11	/02/12 Late Night w/Fallon Late Night w/Fallon	СМ	1237a-136am	-TWTF	:30	4 \$250.001	0.00 NM	4	\$1,000.00
FALLON	<b>g </b>								

Print Date: 12/04/12 09:45:11 Page 7 of 7

Order / Rev: 104467 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832884 Product Desc: DSCC IE KSNV

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1407

Inventory Code Ln Ch Break Start/End Time Rtg Type Spots Start End Days Len Spots Rate Pri Amount E 56 KSNV 10/30/12 11/02/12 Late Night w/Fallon \$1,000.00 СМ 1237a-136am -TWTF--:30 \$250.001 0.00 NM Late Night w/Fallon **FALLON** Weekdays Start Date End Date Spots/Week Rate Rating \$250.00 Week: 10/29/12 11/04/12 -TWTF--0.00 E 57 KSNV 10/30/12 11/02/12 Last Call w/Carson Daly CM 136-205am -TWTF--:30 3 \$175.001 0.00 NM 3 \$525.00 Last Call w/Carson Daly **CARSON** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 -TWTF--0.00 Week: 10/29/12 \$175.00 E 58 KSNV 11/05/12 11/05/12 Last Call w/Carson Daly CM 136-205am \$175.001 0.00 NM M-----:30 1 \$175.00 Last Call w/Carson Daly **CARSON End Date Weekdays** Spots/Week Start Date Rate Rating Week: 11/05/12 11/11/12 \$175.00 0.00 E 59 KSNV 11/03/12 11/03/12 Saturday Night Live CM 1130pm-1:02am :30 1 \$1,400.001 0.00 NM \$1,400.00 Saturday Night Live SNL Spots/Week **End Date** Start Date Weekdays Rate Rating Week: 10/29/12 11/04/12 ----S-1 \$1,400.00 0.00 Sun 1135p-1200a -----S E 60 KSNV 11/04/12 11/04/12 Sports Night in Las Vega@M \$400.001 :30 0.00 NM \$400.00 1 Sports Night in Las Vegas SPORTS NIGHT Start Date End Date **Weekdays** Spots/Week Rating Rate ----S Week: 10/29/12 11/04/12 \$400.00 0.00 Wed PR 10-11p E 61 KSNV 10/31/12 10/31/12 CM 10-11pm --W----:30 1 \$3,200.001 0.00 NM 0 \$0.00 Wednesday Prime 10-11pm **CH FIRE End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/29/12 11/04/12  $-\!-\!W\!-\!-\!-$ 1 \$3,200.00 0.00 Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/29/12-11/04/12 Wed PR 10-11p 10-11pm :30<del>(\$3,200.00)</del> 0.00 NM See MG 46.2,46.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE

Totals 136 \$108,375.00